



News Release

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ITEC in Focus: Testing Innovations

ORION ENGINEERED CARBONS TO HIGHLIGHT INNOVATIVE CARBON BLACKS AS REINFORCING FILLERS FOR TRUCK TIRES

Newer Carbon Blacks reduce rolling resistance, improve tread performance

KINGWOOD, Texas, Aug. 13, 2015 – Orion Engineered Carbons will be featured at the inaugural [ITEC in Focus: “Testing Innovations” Conference](#) in Akron, Ohio, on September 16 and 17, 2015. ITEC in Focus biennial conferences will address new information and technical opportunities for specific areas of the tire manufacturing industry.

Orion Engineered Carbons will present *Reinforcing Filler for Truck Tires* highlighting the role of innovative Carbon Blacks in reducing rolling resistance and improving tread compound performance in truck tires.

“Increasingly stringent regulatory requirements for truck tires place challenges on manufacturers to meet end user performance expectations,” says Lin Bradley, Orion Technical Market Manager – Rubber, who will present on September 16. Bradley will discuss the differing demands of original equipment and replacement truck tire markets, including the benefits of various aggregate size distribution (ASD) Carbon Blacks.



“ASD has a significant, quantifiable impact on truck tread compound performance,” Says Bradley. He will compare the performance of narrow ASD grades versus ASTM grades and highlight the performance enhancements narrow ASD imparts to truck tires in the replacement market.

Looking ahead to the International Elastomer Conference in October, Orion will introduce its ECORAX[®] S 204 and ECORAX[®] S 206 Rubber Carbon Blacks to the US market. These grades are targeted for new tire designs to help meet increased EPA fuel economy targets for passenger cars and support the SmartWay technology program for trucks.

For more information, contact Lin Bradley, Technical Market Manager – Rubber, (lin.bradley@orioncarbons.com), or Jose Briones, Marketing Manager – Rubber (jose.briones@orioncarbons.com).

About Orion Engineered Carbons S.A.

Orion Engineered Carbons is a worldwide supplier of Carbon Black. The Company offers standard and high-performance products for Coatings, Printing Inks, Polymers, Rubber and other applications. Our high-quality Gas Blacks, Furnace Blacks and Specialty Carbon Blacks tint, colorize and enhance the performance of plastics, paints and coatings, inks and toners, adhesives and sealants, tires, and manufactured rubber goods such as automotive belts and hoses. With 1,360 employees worldwide, Orion



Engineered Carbons runs 14 global production sites and four Applied Technology Centers. For more information visit our website www.orioncarbons.com.

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